

Frau Meike Müller
Vizepräsidentin
Deutsches Rotes Kreuz
Landesverband Oldenburg e.V.
Kaiserstrasse 13
26122 Oldenburg

June 29, 2010

dk-Interview of June 19, 2010
Your comment to my statement

Dear Ms. Müller:

Reading your comment in dk, I was deeply dismayed about the obvious misunderstanding my statement during the interview of dk of June 19 had caused.

It certainly was not my intention to defame the work of the Red Cross and the Red Crescent, as I have the deepest respect for them as global welfare organizations and of all the people behind them, and for their socio-political mission.

On the contrary: My statement "I am not the Red Cross" was rather meant to commend its humanitarian work but also to point out that an entrepreneur, especially if his company is going through very hard times, must generate the cash to finance the business and, by that, to secure the jobs of the employees. He is in no position to act like a well-fare organization which does not need to be profitable to survive. As you point out, your work is based on "Without efficiency, no charity"; I have to follow the principle "Without efficiency, no jobs".

Unfortunately, not all of my employees are as "highly motivated and well trained" as yours and "volunteering" to work longer and harder to contribute to the company's topmost goal; i.e., efficiency. If that were the case, no restructuring measures would be required and I would be very pleased.

Again: Please accept my apologies that my comment – well intended as it was – gave you reason for misunderstanding.

Respectfully,



Fil Filipov

