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ATLAS GMBH APPOINTS M. BAR MAINTENANCE, LTD. AS DISTRIBUTOR OF ATLAS CRANES IN ISRAEL

Ganderkesee, August 21, 2017 – ATLAS GmbH is pleased to announce the appointment of M. BAR MAINTENANCE, LTD., located in Caesarea, Israel, as the official distributor of ATLAS cranes in Israel.

M. Bar Maintenance Ltd. specializes in equipment for the infrastructure and engineering works, and provides import, marketing, assembly, installation, maintenance, and trade-in services for above-mentioned equipment. Established in 1996, the family-owned company is located in Caesarea's Industrial Park. The company's products include concrete pumps, plaster pumps, tunneling equipment, spraying equipment, sludge pumps and special pumping equipment, wet and dry concrete production facilities, concrete mixers, concrete recycling stations and stationary mixers, industrial air filters, powder screw conveyors, generators & energy sources, feed mill equipment, state of the art mixing technologies, crushing & screening equipment, compressors, and air power equipment.

M. Bar Maintenance is the exclusive Israeli representative of the most esteemed, leading international manufacturers of equipment for the infrastructure and foundation sector. The company has numerous customers in Israel and worldwide. With a skilled and professional staff of over 80 employees, state of the art equipment, strict quality control procedures and service system, including a modern central work shop and mobile repair service that operates throughout Israel, M. Bar Maintenance provides service, warranties and original spare parts and offer their customers quality products and fast, reliable service.



The Bar family with Brahim Stitou at M. Bar's headquarters at Caesarea

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Managing Directors: Fil Filipov, Brahim Stitou Ě Registered at district court Oldenburg Ě HRB 204412
Tax no. 57/ 201/ 30620 Ě VAT ident no. DE 270466980

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Lior Bar, General Manager of M. Bar Maintenance, comments on the new partnership, "ATLAS group's products will be an integral and important part of the continual business growth of M. Bar activities, and we are looking forward to mutual success within the Israeli market. We do believe that Atlas's products fit with our business's philosophy of high-end products supported by excellent after-sale services."

Fil Filipov, Owner and Chairman of the ATLAS group, states, "ATLAS is the traditionally innovative manufacturer of machinery and equipment with almost 100 years of experience in this business. I am sure that with M. Bar Maintenance we have found an ideal partner for growing our business in Israel."

Brahim Stitou, Managing Director of ATLAS, "M. BAR is the right partner for ATLAS and vice versa to bring value to the customers. I am convinced that, together, we will be successful in Israel and build up a long-term relationship with satisfied customers."

About ATLAS:

Headquartered in Ganderkesee/Northern Germany, ATLAS has been manufacturing equipment since 1919 and develops and produces wheeled, crawler and rail-road excavators, material handlers, truck-mounted loader cranes, and wheel loaders under the ATLAS® brand name as well as hydraulic cutting units and tunnel excavators of the SCHAEFF product range.



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